

## PASONA NATUREVERSE Sports Academy

# Sean Foley

Sean Foley



# Golf Coaching Event

We will be hosting a coaching event featuring Sean Foley, known as Tiger Woods' swing coach and one of the world's top coaches, and Wills Murray, the successor to his coaching method. We will be renting out part of the prestigious Sumoto Golf Club on Awaji Island, where you can receive direct advice on your form and swing from the world's top coaches.

### What is PASONA NATUREVERSE Sports Academy?

Pasona Group aim to realize a well-being society that realizes physical, mental, and social health. Our target is to "make the most of people". We want to bring out the best in people's talents and provide sports education that allows each individual to shine by making the most of their abilities. We will nurture human resources who will be active in the sports field and create a spiritually rich society and the way sports should be together with all people involved in sports.

**Date:** Tuesday, October 29, 2024 one day event

**Seminar:** Venue at Sea View Theater, Naminori-tei, 702 Nojima Okawa, Awaji City, Hyogo Prefecture

**Golf Coaching lessons:** Sumoto Golf Club, 1262 Ikeuchi, Sumoto City, Hyogo Prefecture

**Price:** Plan 1: Seminar + Lunch + Coaching Lesson Experience

70,000 yen per person (tax included) Minimum number of participants: 10 people

Pick-up and drop-off included, no tour conductor

As this is a travel contract, please apply using the attached flyer

Plan 2: Coaching lesson experience only

70,000 yen per person (tax included) Meet and leave on-site

Plan 3: Observe a coaching lesson + take a photo + lunch coupon\*

10,000 yen per person (tax included) Meet and disband at the venue

Plan 4: Seminar + Lunch Coupon\*

10,000 yen per person (tax included) Meet and disband on-site

\*Lunch coupons (Plan 3, 4) are available at PASONA facilities.  
Please refer to the final information for details.

Sponsored by: Sumoto Golf Club

Organized by: PASONA GROUP Inc.

Tour Planned by: All Japan Tourism Alliance Co., Ltd.

### Plan 1

To apply,  
please use the  
QR code  
on the right.



### Plan 2, 3, 4

To apply,  
please use the  
QR code  
on the right.





# Coaching lesson experience

[14:00–17:00]

Venue: Sumoto Golf Club

The event will be held at Sumoto Golf Club, a prestigious golf course on Awaji Island, partially rented out. Form and swing conditions will be observed to understand the strengths and challenges of each golfer, Sean Foley and Wills Murray will give you an advice.

## Sean Foley

Professional golf coach  
Birth place: Canada



Swing coach for many top players, including Tiger Woods, Justin Rose, Cameron Champ, and Lydia Ko. His scientifically based teaching style has earned him the vote of Top Golf Coach in the World by PGA Tour players. He uses biomechanics, cutting-edge technology, physiology, performance psychology, and philosophy in his coaching.

**Golf players  
he coached**

Tiger Woods, Cameron Champ, Hunter Mayhan, Lydia Ko, Justin Rose, Danny Willett, Byung-Hoon Ahn, Eric Van Rooney, Michael Kim, Sam Horsfield, Sean O'Hare, Stephen Ames

## Wills Murray

Professional golf coach and Sean Foley's successor  
Birthplace: U.S.A.



For 15 years, Wills has coached PGA and LPGA Tour players in Florida, USA, under the guidance of Sean. He also serves as a coach for the Under-Rated Golf event hosted by NBA superstar Stephen Curry. As a player, Wills is highly regarded by other players for his accuracy with his irons, in addition to his driver, which can hit the ball over 300 yards.





# Sumoto Golf Club

Address: 1262 Ikeuchi, Sumoto City,  
Hyogo Prefecture, 656-0042



Sumoto Golf Club, which is carefully designed to complement the scenic views of Awaji Island, is known as the championship course of the Kansai region and will inspire different emotions in both beginners and experienced golfers.



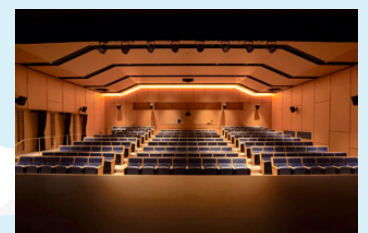
## Seminar by Sean Foley

[10:30-12:30]

Venue: Sea View Theatre, Naminori-tei

“Golf is statistics, golf is geometry, golf is physics, golf is dynamics, golf is brain science by Sean Foley.”

The main guest this time, Sean Foley, has supported many top golf players, including serving as the swing coach for world-renowned professional golfer Tiger Woods and Lydia Ko, who recently won the Paris Olympics. What is important for athletes is true well-being (mental, physical, and social health). In the seminar, he will explain the training methods that continue to support the technique and mental health of Tiger Woods, who continues to be active as a world-class professional, as well as the dietary advice, mindset, philosophy, etc. that have nurtured top athletes based on the career and knowledge he has built up as a top coach.



# Schedule on October 29th (Tue)

## Plan 1

Seminar + Lunch + Coaching Lesson Experience

### Common to Plan 1 and Plan 2

#### What to bring:

Clubs, balls, tees, shoes, gloves.

Please wear player attire as you will be on the course.

09:00 Depart from JR Shin-Kobe Station, JR Sannomiya Station.  
Transfer to Awajishima by private car

10:00 Opening: Sea View Theater, Naminori-tei

10:30 Seminar by Sean Foley

12:30 Transfer by private car

**Lunch:** Lunch box will be served on the bus

13:30 Opening: Sumoto Golf Club

14:00 Coaching lesson experience

17:00 Ending of Coaching lesson experience

Transfer by private car

18:30 Arrive at JR Shin-Kobe Station, JR Sannomiya Station

## Plan 2

Coaching Lesson Experience only

13:30 Opening: Sumoto Golf Club

14:00 Coaching lesson experience

17:00 Ending of Coaching lesson experience

Meals will not be included and participants will meet and leave on-site.

Pickup and drop-off will not be provided, so please make your own arrangements.

## Plan 3

Observe a coaching lesson + Take a photo + Lunch coupon

13:30 Opening: Sumoto Golf Club

14:00 Coaching lesson observation, photography

17:00 Ending of Coaching lesson observation

Lunch coupons are valid only on the day of the event. Meet and leave at the event location.

There is no transportation provided, so please make your own arrangements.

## Plan 4

Seminar + Lunch coupon

10:00 Opening: Sea View Theater, Naminori-tei

10:30 Seminar by Sean Foley

12:30 Ending of Seminar

Lunch coupons are valid only on the day of the event. Meet and leave at the event location.

There is no transportation provided, so please make your own arrangements.

## Plan 1: How to apply

Please access the Plan 1 flyer from the URL below or the QR code on the right to check the details. Please access the Plan 1 application form from the URL or QR code on the Plan 1 flyer and enter the necessary information. Applications will be accepted on a first-come, first-served basis.  
[https://ajta.co.jp/assets/img/news/27/seanfoley\\_coachingevent.pdf](https://ajta.co.jp/assets/img/news/27/seanfoley_coachingevent.pdf)



## Plan 2, 3, 4: How to apply

Please access the application form from the URL below or the QR code on the right and fill in the necessary information. Applications will be accepted on a first-come, first-served basis.  
<https://forms.office.com/r/FWRCQpH6mA>



株式会社 All Japan Tourism Alliance  
兵庫県知事登録旅行業第2-832号 総合旅行業務取扱管理者 眞野 尚  
営業時間：月～金 9:00～17:30 土日祝日は休業  
電話番号：050-3821-8811  
メール：info@ajta.co.jp 担当：立入、増田  
〒656-2401 兵庫県淡路市岩屋2942-26 [www.ajta.co.jp](http://www.ajta.co.jp)



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